

*Tailored*

BESPOKE CREATIVE TEAMS

PORTFOLIO

*Tailored*



BY CHALLENGING THE NORM AND EMBRACING THE NEW, OUR MULTI-SKILLED DYNAMIC TEAM OF CREATIVES DELIVER EFFECTIVE DESIGN, PRINT AND DIGITAL SOLUTIONS.

GRAPHIC DESIGN | WEBSITES | VIDEO | BRANDING

TELEPHONE: +44 (0) 7710483225

EMAIL: [DUNCAN@THETAILORED.AGENCY](mailto:DUNCAN@THETAILORED.AGENCY)

[WWW.THETAILORED.AGENCY](http://WWW.THETAILORED.AGENCY)

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**FEI**<sup>TM</sup>  
Fédération  
Equestre  
Internationale

FEI





CLIENT  
Fédération Equestre  
Internationale

PROJECT  
Focus iPad Magazine

**DELIVERABLES**

Having taken the step to remove their quarterly magazine 'Focus' from print the FEI approached us to develop a new fully interactive iPad magazine. Seizing the opportunity to re-launch Focus, we designed and developed a new layout and structure for the magazine providing a reader friendly platform consistent with the FEI brand image.

Fully managing the project from start to finish, we interpreted all content supplied to incorporate rich media and full iPad functionality into the magazine. This allowed the magazine to be brought to life with photo galleries, video and animation.





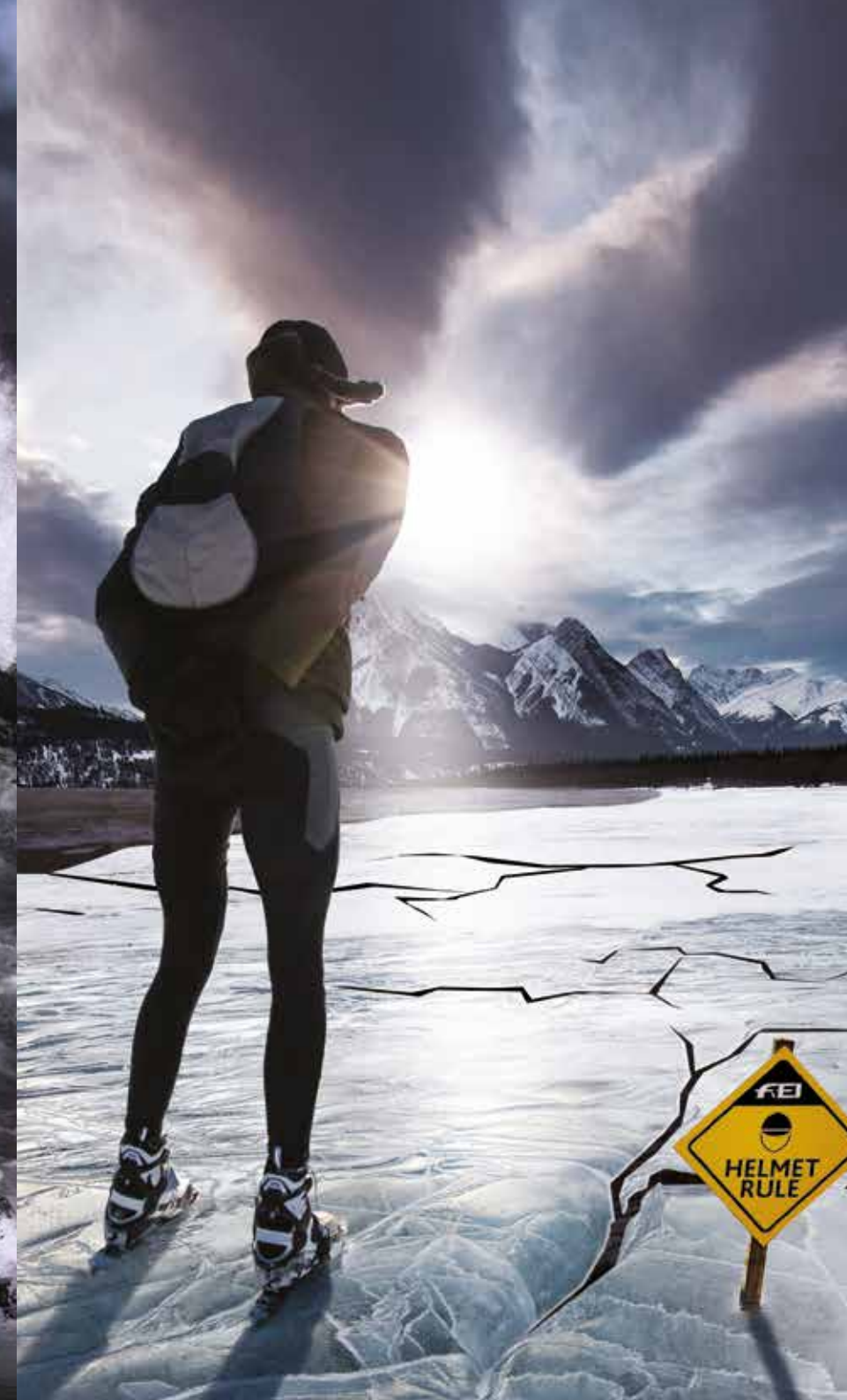
## WOULD YOU TAKE THE RISK?

On 1 January 2013 the new FEI Helmet Rule comes into effect. The welfare of athletes is paramount to the FEI and we urge all involved in equestrian sport to promote helmet safety and familiarise themselves with the general and sports specific rules.



## WOULD YOU TAKE THE RISK?

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CLIENT

Fédération Equestre  
Internationale

PROJECT

Would You Take The Risk  
Campaign

DELIVERABLES

The FEI tasked us with creating a global awareness campaign to promote the use of protective headgear.

Utilising a simple headline, impactful imagery and an eye catching warning sign graphic the campaign was designed to immerse the audience into thinking about their own safety.

We created a multimedia integrated campaign rolling it out globally, online, in print, via email and through social media.





CLIENT

# Fédération Equestre Internationale

PROJECT

## Annual Report

DELIVERABLES

The FEI approached us with a view to revitalising their 2012 Annual Report making it easier to digest and share.

We instantly recognised that there was a considerable amount of information within the report that could be represented graphically, and created a series of unique infographics to present key information in a highly digestible format for readers.

Completely revitalising the design and layout of the report we ensured consistency throughout by applying an 'Instagram' style filter to all images. This worked two fold, representing the growth of social media within equestrian sport as well as seamlessly linking a wide range of images.

As well as managing the production of a high quality printed version of the report, we also created a tablet form of the FEI's annual report, optimising the reader experience through an intuitive and interactive iPad app. This enabled the FEI to distribute and share its report with a wider audience, and also demonstrated a forward-thinking approach to its communications.





WELCOME PAGE

History Hub Welcome Page



Brought to you by  
the FEI to celebrate  
**100 YEARS**  
of equestrian sport in  
the Olympic movement  
1912 - 2012

Olympics



Brought to you by  
the FEI to celebrate  
the breadth and diversity  
of equestrian sport at  
the FEI World  
Equestrian Games™  
1990 - 2014

FEI World Equestrian  
Games™



CLIENT

Fédération Equestre  
Internationale

PROJECT

History Hub

DELIVERABLES

Fédération Equestre Internationale, the international body governing equestrian sport, approached us to produce a digital platform to celebrate 100 years of equestrian sport in the Olympics.

Timed to coincide with the Olympics countdown, the platform looks at equestrian achievements throughout the history of the Olympics and pays tribute to the horses and riders that have competed.





NOVEL II Study  
Subject 01-05: 45 day follow-up  
Filtering Sentry device

To commemorate the significant  
contribution to the NOVEL  
and NOVEL II clinical studies by:

**Albrecht H. Krämer, MD, FACS**  
**PROFESSOR OF SURGERY**

Dept. of Vascular  
and Endovascular Surgery  
Catholic University School of  
Medicine  
Santiago, Chile

Novate Medical Ltd. would like to thank  
Dr Kramer for his pioneering work as an  
Investigator in the NOVEL study and the  
Principal Investigator in the NOVEL II study.

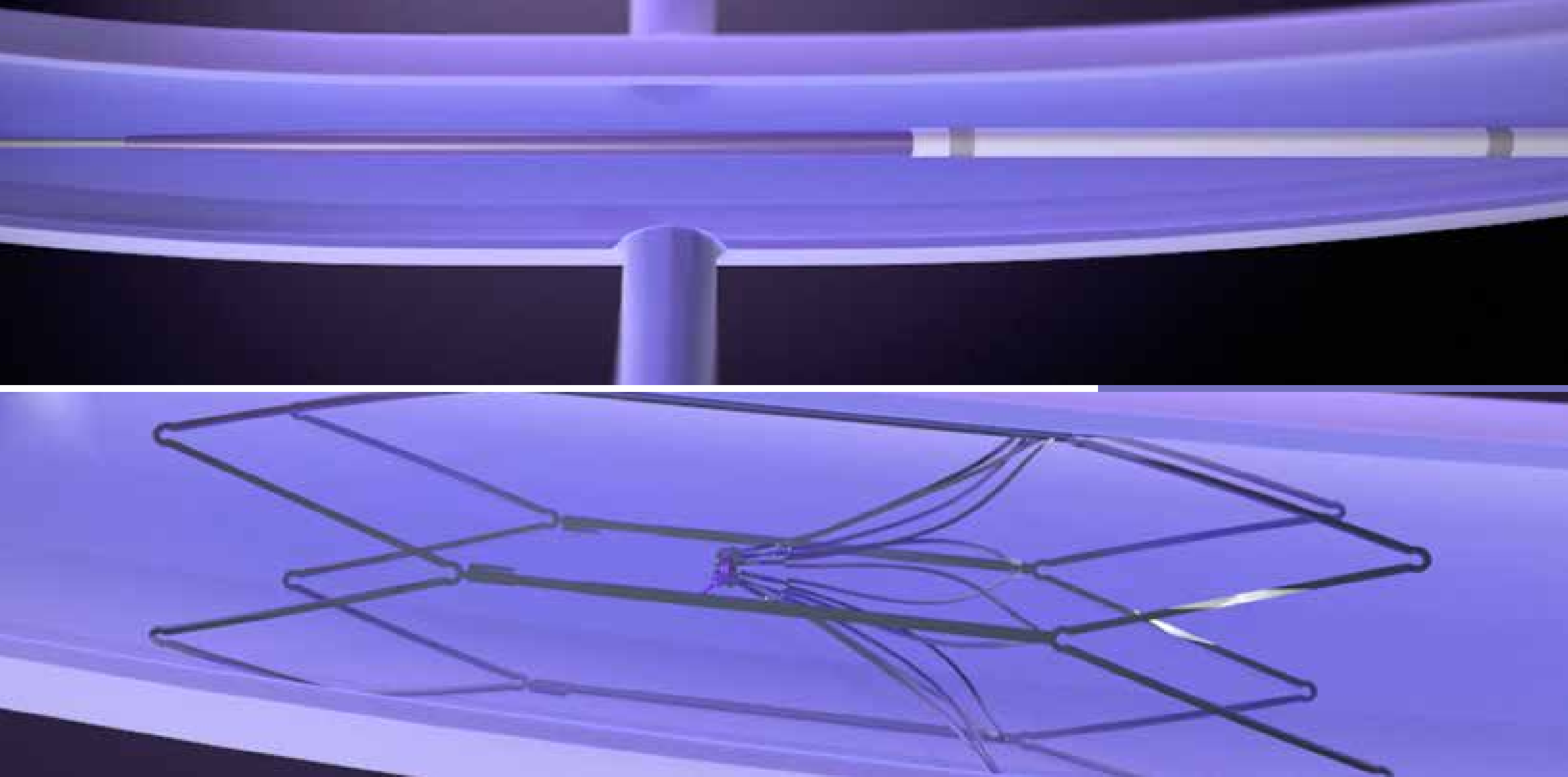
 **SENTRY**



**NOVATE**  
Reinventing PE Protection







CLIENT

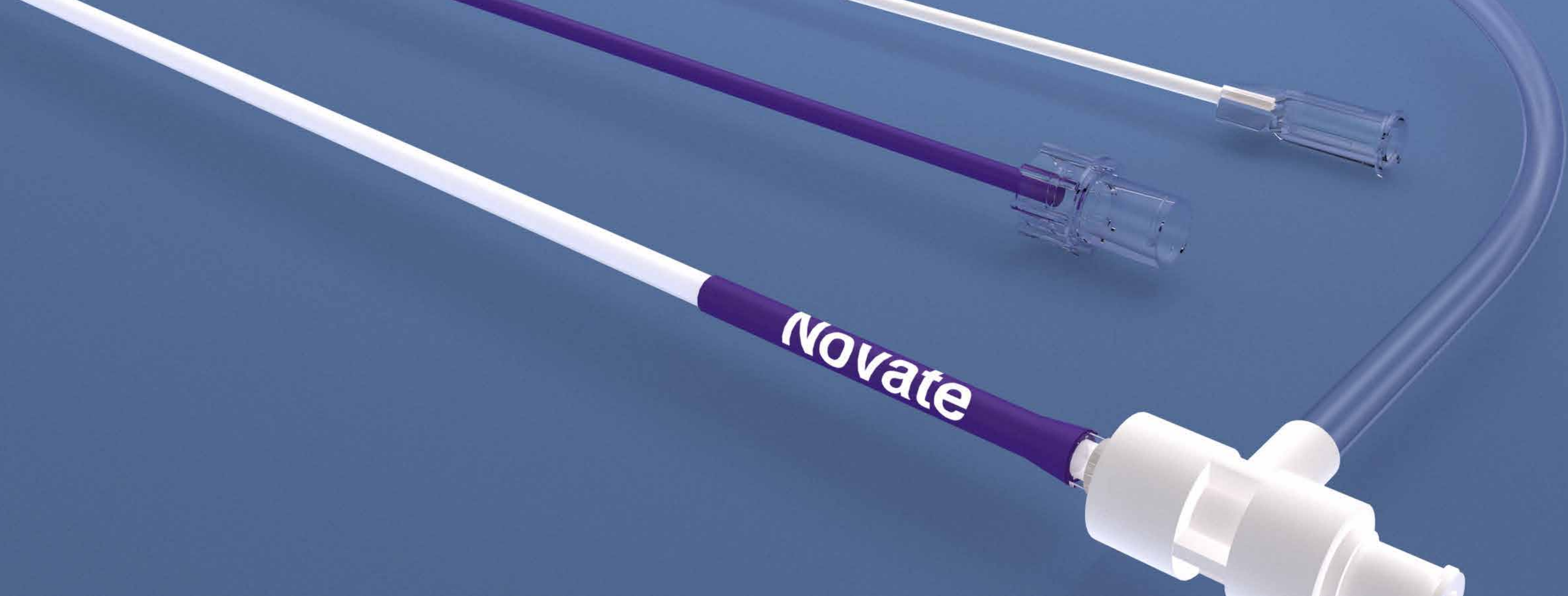
Novate

PROJECT

Sentry

DELIVERABLES

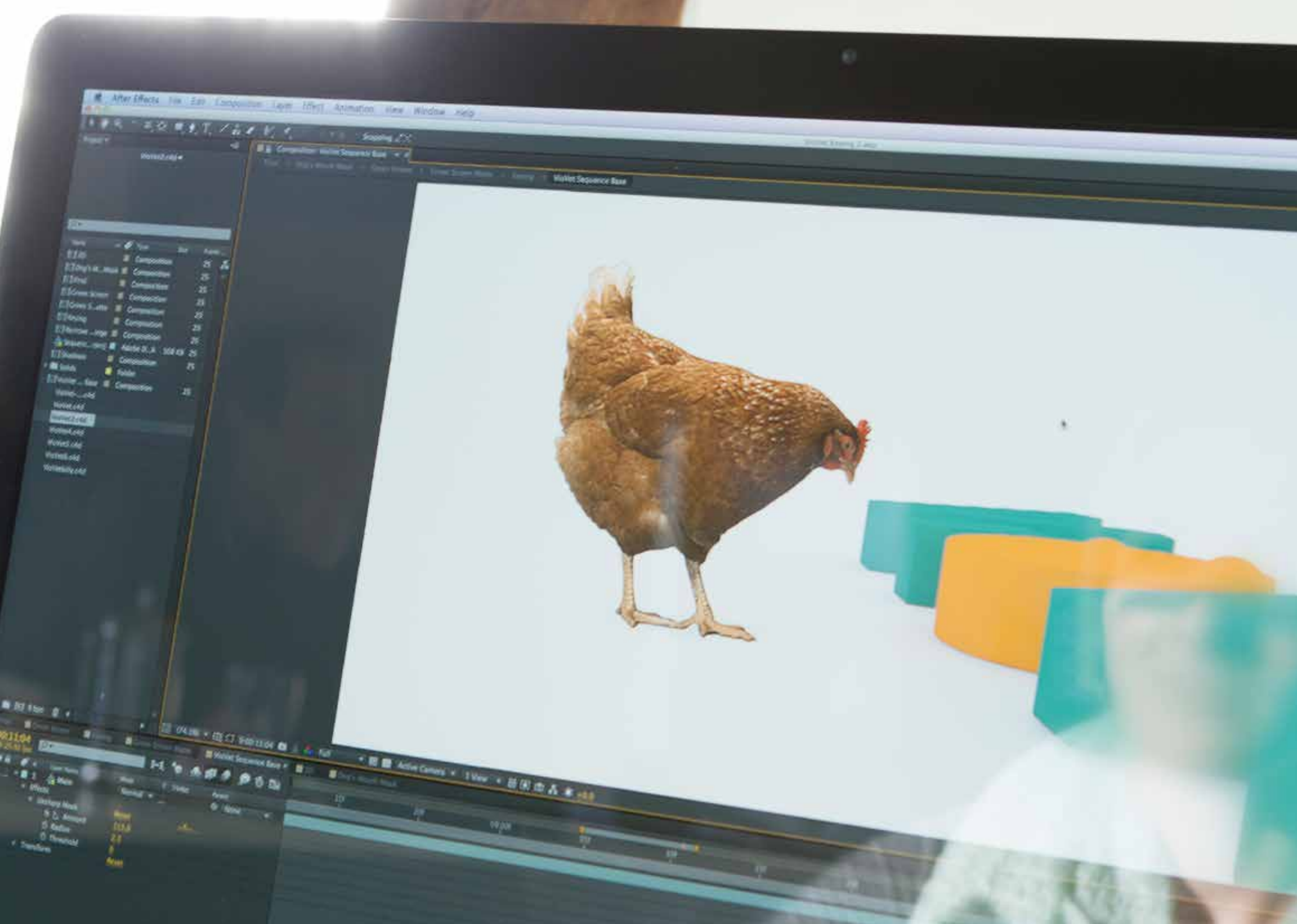
Creation of a series of 3D product visuals demonstrating the use of a medical sentry system. Design and produce a range of product support materials to work alongside these visuals.







ViöVet



CLIENT

Viovet

PROJECT

TV Advertisement

DELIVERABLES

Full production of Viovets first ever television commercial including concept creation, story boarding, filming, animal hire, editing, clearcast management and voiceover creation.

Viovets sales went up by almost 40% as a result of the TV advertising campaign.





[HOME](#)[ABOUT US](#)[TECHNOLOGY](#)[NEWSROOM](#)[TEAM](#)[CONTACT US](#)

INSPIRED BY NATURE



biomimicry

in Life Sciences & Allied Applications / Mimicking the mimicking of life using imitation biological systems

## Breaking News — Mimics Study Results

Full two-year data from the Mimics study, presented at the New Cardiovascular Horizons (NCVH) Conference in New Orleans on 30<sup>th</sup> May 2014, have confirmed that BioMimics 3D™ provides a significant improvement in long-term patency compared to a straight Nitinol control stent in patients undergoing femoropopliteal artery intervention. There are two key findings; firstly, the Kaplan Meier (KM) survival analysis of freedom from loss of primary patency at two years was 72% for BioMimics 3D subjects vs. 55.0% for the control group: a significant difference by log rank test ( $P=0.0497$ ). Secondly, there was no increase in the clinically driven target lesion revascularisation (CDTLR) rate in the BioMimics arm between 12 and 24 months (9% at both time-points) compared to a 3-fold increase (8% at 12 months and 24% at 24 months) in the control arm. **Find out more...**

## VERYAN'S VASCULAR BIOMIMETIC STENT; Improving Performance by Imitating the Natural 3D Helical Shape of the Vascular System

Veryan has developed innovative technology to improve the performance of vascular stents by adopting the principle of biomimicry; developing structures that imitate those occurring naturally. Veryan's vascular biomimetic stent technology involves adapting a straight stent design to a three-dimensional helical shape, which more closely mimics the natural geometry of the human vascular system. The BioMimics 3D stent belongs to a new generation of self-expanding stent design with advanced biomechanical and flow performance properties, creating the potential to transform the treatment of patients with symptomatic peripheral arterial disease of the lower limbs. This highly differentiated technology has been



Veryan has developed an innovative Nitinol stent for femoropopliteal use; BioMimics 3D. The stent's unique 3D helical shape is designed to enhance physiologic and biomechanical performance of the stented segment, as well as the unstented distal vessel.

### REDUCTION IN RESTENOSIS



Research published by Carl and corroborated by others<sup>1,2</sup> demonstrated that non-planar, helical curvature naturally present in the human vascular system generates secondary or swirling blood flow, elevates wall shear and may confer a vasoprotective effect. The BioMimics 3D stent, because of its helical curvature, promotes swirling blood flow.

A practical assessment using a porcine carotid model confirmed: (i) swirling flow was present in the 3D stented vessels, (ii) all stented vessels were patent, and (iii) intimal thickness was reduced by 40% in the 3D stented vessels compared to vessels that were implanted with conventional straight stents.

Histology sections of straight and 3D stents at proximal, middle and distal locations at 30 days



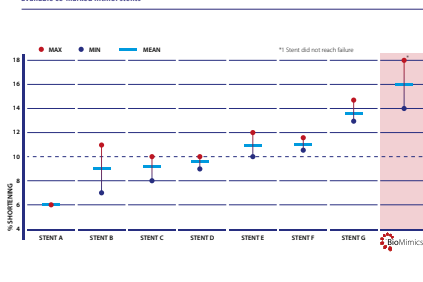
1. Carl, C., Ho-Gardell, J. & Schone, D. Arterial wall shear and distribution of early atheroma in man. *Nature* 225, 1155–1160 (1969).  
2. Jones, C. L. et al. Carotid bifurcation atherosclerosis. Quantitative comparison of plaque localization with flow velocity profiles and wall shear stress. *Circ Res* 51, 502–14 (1983).  
3. Pasterkamp, G. J. M., van der Wal, A. C. W., Buijsse, L. J. M., Bax, J. J., & van der Wal, A. C. W. F. Correlation of human arterial morphology with hemodynamic measurements in arterial cases. *J Biomech* 36, 105–110 (2003).

### IMPROVEMENT IN FRACTURE RESISTANCE

The unique helical shape of the BioMimics 3D stent confers important mechanical performance and biomechanical compatibility advantages over straight Nitinol stents. During knee bending, due to the helical curvature, the BioMimics 3D stented segment is able to shorten without fracturing. Comparisons of fracture

resistance have shown that the BioMimics 3D stent was more fracture resistant than 7 different, commercially available, CE-marked stents. Veryan has shown that its BioMimics 3D helical shape may be simply applied during the manufacture of other straight Nitinol stents to provide improved fracture resistance.

Performance of 7 different commercially available CE-marked nitinol stents



CLIENT

Veryan

PROJECT

Branded marketing materials

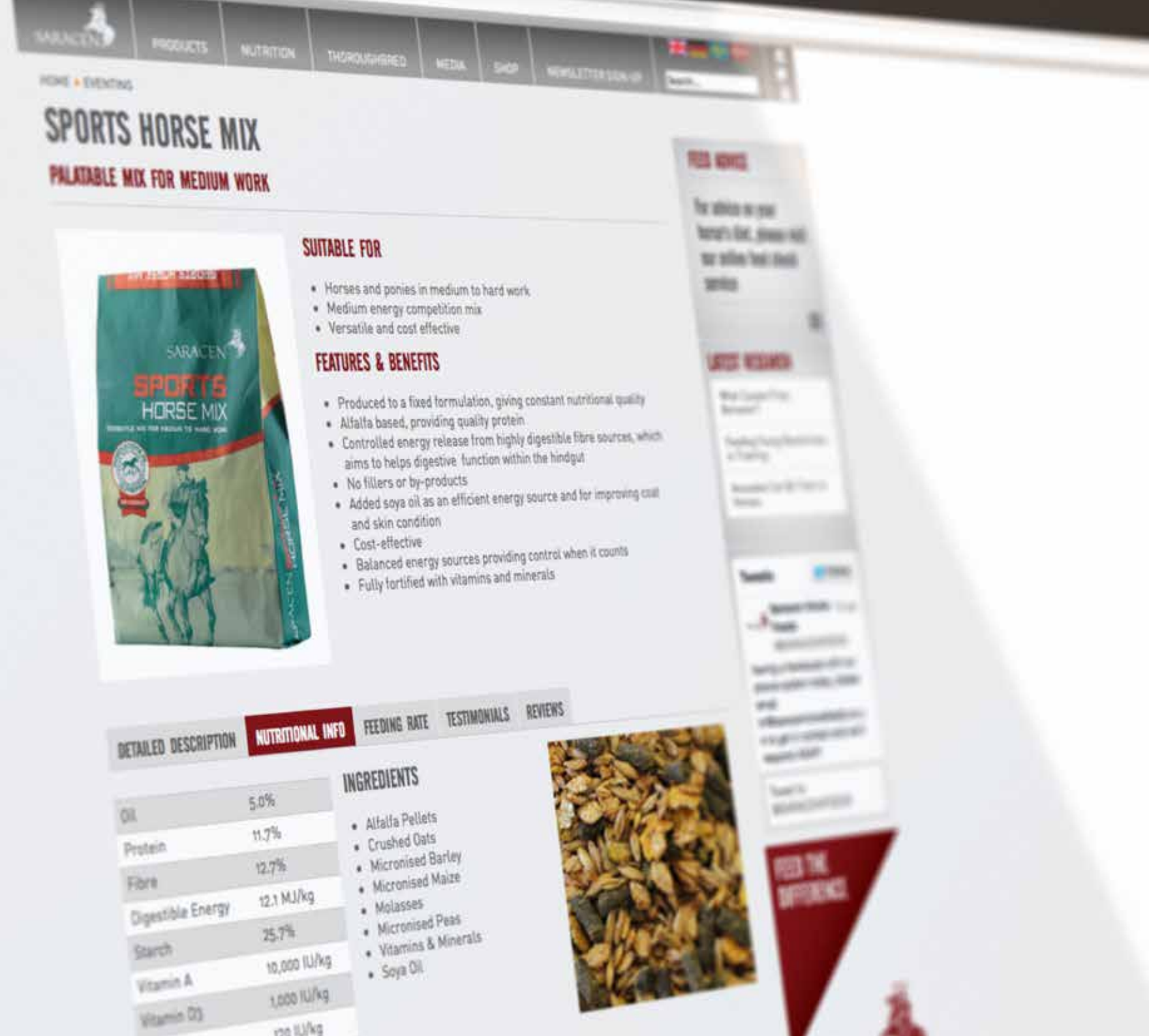
DELIVERABLES

Creation of a branded materials including CGI graphics and animations to raise interest for a potential distribution deal. Veryan have now successfully partnered with Biosensors International.

VERYAN







CLIENT  
Saracen Horse Feeds

PROJECT  
Website, product  
brochure and POS

DELIVERABLES  
We provide Saracen with a wide range of marketing  
support for both printed and online tools.





For more info  
01622 718487  
www.saracenhorsefeeds.com

FEED THE DIFFERENCE

SNOW IMPROVER MIX  
High oil concentrate that improves feed value, a source of energy, helps and assists in weight gain and condition.

EDDI JEWELL  
Last winter, high for polished the hair appearance for top line condition and great show.

SNOW IMPROVER PENCILS  
Barn mix, low starch diet, conditioning cube containing Equisetum for optimum bone condition and coat shine without fat.

FEEDING FOR TOP LINE AND CONDITION

FEED THE DIFFERENCE

SARACEN HORSE FEEDS

For more info  
01622 718487  
www.saracenhorsefeeds.com

Horse Trust  
Advancing Equine Welfare  
in Equine Care

FOR EVERY BAG OF VETERAN MIX/PENCILS SOLD, SARACEN WILL DONATE £1 TO THE HORSE TRUST  
Expires 30th November 2012

TITAN  
Titan (pictured) is an 18.3, 18 year old Shire-cross who gave 9 years of service with Thames Valley Police. Titan now lives out his retirement at The Horse Trust. For more information, please see www.saracenhorsefeeds.com

For more information on Veteran Mix/Pencils and its NATURAL source of Vitamin E, proven to be far more effective than synthetic Vit E - please visit our website.

FEED THE DIFFERENCE

SARACEN HORSE FEEDS

SHAPE-UP™  
£3.00 OFF  
until August 31st

SHAPE-UP™  
A low starch diet for horses prone to laminitis, equine metabolic syndrome (EMS) or Cushings. This ration has been designed for any horse or pony that requires a specialist low calorie feed balancer. It is suitable for good doers, natives, and during box rest. Shape-Up™ can help in a weight loss programme as part of a carefully controlled diet to complement forage, and maintain a healthy and normal metabolism. Speak to your stockist for more information on Shape Up™.

FEED THE DIFFERENCE

THIS VOUCHER ENTITLES THE BEARER TO £3 OFF A BAG OF SARACEN SHAPE-UP

SARACEN HORSE FEEDS

SARACEN PRODUCTS NUTRITION PERFORMANCE MEDIA NEWSLETTER SIGN UP

WORLD CLASS NUTRITION, WORLD CLASS RESULTS

FEED THE DIFFERENCE

SARACEN HORSE FEEDS

LATEST RESEARCH  
Phytoestrogens in Male Plasma After Ignition of Equine Plasma  
Phytoestrogens in Male Plasma After Ignition of Equine Plasma  
Assessing Carotenoids in Horse Feed  
Energy Intake for Horses

EVENTS  
01-08-2012  
Sample Equine Event  
14-16-2012  
Sample Equine Event  
01-08-2012  
Sample Equine Event

@SARACENFEEDS  
Charlotte Gurney, National Gold in the Dressage at WEG 2012. Charlotte you are an inspiration. We're delighted this word has you!! @maggie

SARACEN PRODUCTS NUTRITION PERFORMANCE MEDIA NEWSLETTER SIGN UP

RACE 13®

SUITABLE FOR  
• Horses in full work to maintain 'fit' condition  
• It is particularly effective for sprinters

FEATURES & BENEFITS  
Race 13® is a high-energy sweetfeed, formulated to maintain the equine athlete during the rigors of a strenuous racing campaign. It is designed to be used on horses in full work, and will sustain a horse in training and maintain muscle condition. It is particularly effective for sprinters.

FEED ADVICE  
For advice on your horses diet please visit our online feed check service

60

DETAILED DESCRIPTION NUTRITIONAL INFO REVIEWS TESTIMONIALS

Race 13® is a high-energy sweetfeed, formulated to maintain the equine athlete during the rigors of a strenuous racing campaign. It is designed to be used on horses in full work, and will sustain a horse in training and maintain muscle condition. It is particularly effective for sprinters.

Race 13® is especially formulated to make the best use of the horse's natural athletic ability. The feed is designed to maintain a competitive edge by using a variety of different energy sources to match a racehorse's energy requirements. These come in the form of fat, carbohydrates and sugar alcohols. To allow the horse a maximum of energy resources to draw from, it contains a highly palatable blend of cereal grains, sugar beet pulp and soya oil, and is fortified with B-vitamins 200% supplemented for maximum

FEED THE DIFFERENCE



# STRUTT & PARKER



Simon English

SOLD



SOLD



## STRUTT & PARKER





Courts Farm, Fernhurst  
GUIDE PRICE £1,500,000



Garden Cottage, Blackdown  
GUIDE PRICE £1,300,000



Greenlands, West Chilton  
GUIDE PRICE £885,000



Brick Yard Cottage, Lodsworth  
GUIDE PRICE £1,250,000



Shilstone, Shillinglee  
GUIDE PRICE £3,000,000

## What makes us different?

"We take responsibility, whether you are buying or selling".

### Local expertise, national resources

We are the only Estate Agent in Midhurst with a regional office in Guildford and a Country House Department in London. Our local offices understand the vagaries of each market, our national experts understand how to attract buyers from further afield.

### Professional approachable staff

Our staff are known for their friendliness as well as the highest standards of customer care and service. We will identify the best buyer, negotiate the highest price and endeavour to achieve a sale within your desired timescale.

### Our buyers expect the best

For over 100 years, Strutt & Parker has sold only the most desirable property. Our brand is a hallmark for high-quality homes.

### A busy community of buyers

We have an extensive national database of active buyers, network linked between all our offices.

### Listening to and understanding your requirements

Every property is unique, but more importantly we are all different and have different needs. This is why all our marketing is individually tailored. We provide a bespoke service for each of our clients.

### The best possible marketing

Our name is synonymous with quality, not only due to the houses that we sell, but the way in which we market them. Our brochures are designed to show your home at its very best.

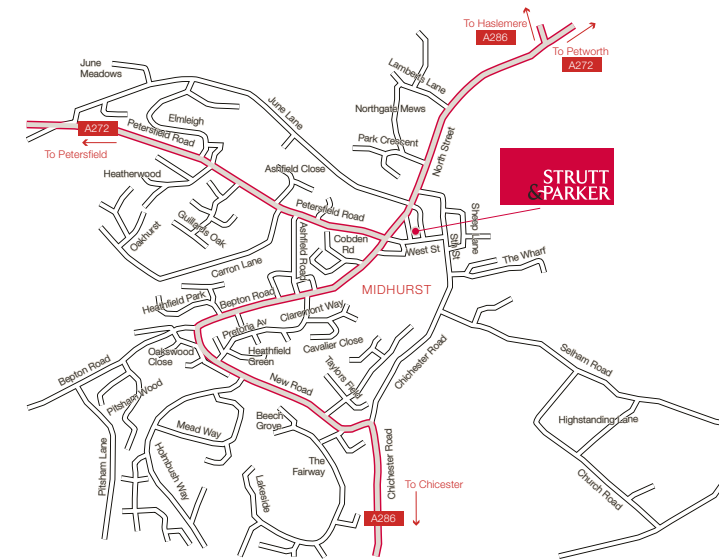
### More haste, less speed

A bad estate agent will rush your sale and waste your time. We pride ourselves in doing the reverse, planning in detail and marketing effectively, generating competition amongst buyers, liaising with solicitors and achieving the right price, all with minimum disruption to you. We will guide you through the whole process.

### Unrivalled press coverage

We use high quality advertising in national publications to ensure maximum exposure for your home. We also have a well connected press office that frequently secures editorial coverage in high-profile national magazines and newspapers.

We connect local properties with London Buyers.  
41 Regional offices. 10 London offices.



### Directions

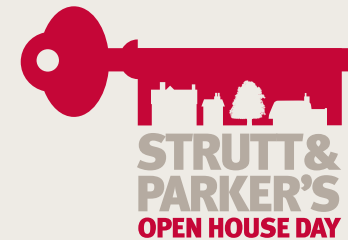
From London follow the A3 south west towards Guildford. After the Godalming exit on the A3 at Milford, travel towards Haslemere on the A286. Follow signs at roundabout and traffic lights towards Haslemere. At the top of Haslemere High Street turn right towards Midhurst and Liphook. Then almost immediately, turn left up the hill towards Midhurst. Follow the A286 through Fernhurst and Easebourne, turning right into Midhurst at roundabout. Proceed along North Street to the next roundabout, turning left into West Street. Strutt & Parker is situated a short distance on the left hand side.

Telephone: 01730 812159

London (Country House Department)  
Strutt & Parker  
37, Davies Street, London, W1K 4SP

Tel: 020 7629 7282  
Fax: 020 7409 2359  
Email: london@struttandparker.co.uk

[www.struttandparker.com](http://www.struttandparker.com)



### Open for viewing.

On Sunday 15 March, Strutt & Parker is holding an Open House Day with hundreds of properties available to view between 10am and 4pm across the country. No appointment necessary. Just wipe your feet before entering.

We'll have impressive country houses right through to bijou cottages available to delight you – and everything in between.

To find out more about our open day in Cheshire, Shropshire and Wales, including the properties that are participating, call Strutt & Parker Chester on 01544 354888 or visit [www.struttandparker.com/openday](http://www.struttandparker.com/openday)



### Midhurst Office

Strutt & Parker  
West Street  
Midhurst  
GU20 0AG

Tel: 01730 812159  
Fax: 01730 715459  
Email: [midhurst@struttandparker.co.uk](mailto:midhurst@struttandparker.co.uk)  
www.struttandparker.com



### CLIENT

Strutt & Parker

### PROJECT

Brochure design, Press  
Adverts

### DELIVERABLES

Providing support to regional offices covering advert creation for local and national magazines long with individual property brochure design and production.

Love

S  
&P









CLIENT

## The Vintage Tack Room

PROJECT

## Branding, website and advertising

DELIVERABLES

We worked with VTR to completely rebrand and position the business. The new brand encompassed the name, distinctive logo and a photoshoot to create a visual representation of the brands persona.

We further supported VTR with the relaunch of the business with the creation of a social media presence on key platforms; social media content; a programme of intense PR and various promotional elements including flyers, banners, mugs and bags.

Developing on from the branding, we then designed and developed an e-commerce website bespoke for VTR. Strong focus was placed on maintaining the authentic feel of the brand keeping its traditional and personal customer values.



# REAL HUNTING GIFTS FOR REAL HUNTING PEOPLE



## Vintage gifts.

At the heart of the Vintage Tack Room is our stock of the best and most coveted vintage items. Like a perfect silk top hat in a vintage leather case. These 'his & hers' engraved vintage whips from 1946 are perfect for a hunting couple (humans, not hounds!). Our lovely sandwich boxes, or silver topped flasks in leather cases, are wonderful gifts. Just tell us what you want for Christmas – if we haven't got it, we will find it.



## Very personal presents.

Choose from one of our suggested 'Hunting Boxes', or make up your own 'Hunting Box' from our range of unique gifts at [www.vintagetackroom.com/huntingbox](http://www.vintagetackroom.com/huntingbox). Beautifully giftwrapped and personalised, prices start at £15; here's 3 suggestions at £50.



**THE FOOT FOLLOWER**  
Cashmere socks, 'On the Heel Line' foot cream, boot jack



**THE CHRISTMAS STOCKGIN**  
Moleskin stock, our own Sloe Gin, Baily's Quiz Book



**POST-HUNTING BATH BLISS**  
Our own 'Ouch' arnica bath oil and body lotions, in beautiful vintage bottles

## Vintage value vouchers.

Until 24th December you get **25% MORE FOR YOUR MONEY** with our Vintage Value Vouchers. Choose any value from £10 upwards and we add 25%, so your £16 buys you £20, £40 becomes £50, £80 turns into £100, etc.... Vouchers are in hunting-themed gift cards, beautifully wrapped and personalised, or they can be emailed, so you can buy as late as midnight on Christmas Eve.

To buy, visit [www.vintagetackroom.com/giftvouchers](http://www.vintagetackroom.com/giftvouchers) or contact us on the details below.

[mia@vintagetackroom.com](mailto:mia@vintagetackroom.com)

[www.vintagetackroom.com](http://www.vintagetackroom.com)

01798 342120

## The Vintage Tack Room

### ARE PROUD TO ANNOUNCE THE UK LAUNCH OF VAN SANTEN & VAN SANTEN

1894	1956	2013	2014
Cirencester Polo Club established	Van Santen & Van Santen established	Vintage Tack Room established	Vintage Tack Room launch Van Santen & Van Santen



At Vintage Tack Room, we're not just referring to dates when we say vintage. We mean items that are the best of their kind, that use the best materials and craftsmanship available at the time of making, that perform wonderfully, look marvellous, and stand the test of time.

For our polo range, as with our hunting items, we choose the best available from today and yesterday. Vintage Tack Room are therefore proud, in this celebration of Cirencester Park Polo Club's 120th year, to announce that we have been given exclusive rights to distribute the Van Santen & Van Santen range. Developed exclusively for professional Argentinian players and crafted to exacting standards, Van Santen & Van Santen have only now decided to make their range available to polo players all over the world – exclusively via Vintage Tack Room.

#### FOR MORE INFORMATION

[www.vintagetackroom.com/vansanten](http://www.vintagetackroom.com/vansanten)

Call Lee Bestwick on 01234 567 891







**east**  
**INDIA**  
**DOCK**





CLIENT  
East India Dock

PROJECT  
Photography, signage,  
brochure, website,  
e-shots

DELIVERABLES  
Creation of a sales brochure, signage and website  
promoting EID to potential tennants.







**Point Two Air Jackets**

Is it time to have your jacket serviced?

**POINT TWO RECOMMENDATION**

As a result of being your jacket an important consideration we recommend that you have your jacket serviced annually. Also we advise using a professional service. While having your jacket serviced we will have it professionally cleaned, the dust and dirt removed and the stitching and fastenings repaired. For £27 plus P&H.

Look after your Point Two and your Point Two will look after you.

01306 621368  
www.point-two.co.uk  
facebook.com/pointtwo

**Point Two Air Jackets**

Supplying Air Jackets to 12 Nations in 2012

- Great Britain
- USA
- Canada
- Australia
- Japan
- Brazil
- Netherlands
- Belgium
- France
- Ireland
- Thailand
- South Africa

01306 621368  
www.point-two.co.uk  
facebook.com/pointtwo

CLIENT  
Point Two

PROJECT  
Print & Digital support

DELIVERABLES

As one of their key sources of advertising, we advised Point Two on their print advertising to increase their effectiveness and maximise ROI. Developing a new template and branding for their adverts has kept Point Two at the forefront of the industry.

In conjunction with this we redesigned and developed the Point Two e-commerce website maintaining consistency with the brand image set out within their print adverts. The website has social media integration, promotional videos and competitions creating a central integrated hub for all their marketing efforts.

We also created the Point Two television advert from conceptualisation through to delivery. We fully managed the project to ensure the correct brand message was achieved utilising all elements of the advert including script, use of Olympic rider Mary King, style of cinematography, editing and music.

**Point Two Air Jackets**

Official suppliers to Team GBR

**Mary King**  
The only rider ever winning a Point Two and a four different world eventing championships.

**William Fox-Pitt**  
The only rider to have won the Rolex Grand Prix in all three of the last 10 years.

**Peggy French**  
The only rider ever winning a Point Two and a four different world eventing championships.

**Zoe Phillips**  
The only rider ever winning a Point Two and a four different world eventing championships.

**Kristina Cook**  
The only rider ever winning a Point Two and a four different world eventing championships.

01306 621368  
www.point-two.co.uk  
facebook.com/pointtwo

**Point Two Air Jackets**

Working hard to keep you hunting safely week in week out.

01403 754007  
www.point-two.co.uk  
facebook.com/pointtwo





PARK  
HOUSE





CLIENT  
Park House Hotel & Spa

PROJECT  
Website

DELIVERABLES  
Creation of a fully responsive website integrated with an automated online booking system. The design had to communicate the boitique style of the hotel while retaining an easy to use accessible feel.





HENRI  LLOYD

HENRI LLOYD





# SHOCKWAVE

EXPERIENCE THE SHOCKWAVE

SHOCKWAVE IS THE WORLD'S ONLY FULLY INTEGRATED AND MODULAR SYSTEM OF PROTECTIVE FOUL WEATHER CLOTHING FOR ONE SYSTEM THAT LETS YOU CHOOSE AND MODIFY THE LEVEL OF PERFORMANCE AND PROTECTION YOU REQUIRE FROM THE ELEMENTS AND IMPACT PROTECTION.

THE REVOLUTIONARY AND INTEGRATED 3D WATERPROOF BREATHABLE FABRIC TECHNOLOGIES FOR IMPROVED COMFORT & PERFORMANCE.



CLIENT  
Henri Lloyd

PROJECT  
Full service support

DELIVERABLES  
Creation of a range of seasonal pos and the main brochure and catalogue promoting Henri Lloyds sailing apparel.









# Battening Down The Hatches

## Cutting Property Costs

"2009 is perhaps going to be the toughest year ever for the Corporate Occupier. Here is some advice which may help you focus on cutting outgoings"







CLIENT  
The Lorenz Consultancy

PROJECT  
Marketing

DELIVERABLES  
Brochures, Photography, Advertising





**ONeill**





**O'NEILL**  
SANTA CRUZ, CALIF. ORIGIN SINCE 1982  
SPRING/SUMMER  
2010 PRODUCT CATALOGUE



CLIENT  
**O'Neill**

PROJECT  
**POS**

DELIVERABLES

Design and production of the O'Neill spring summer  
instore pos which was distributed across Europe.









  
adidas®





CLIENT  
Adidas

PROJECT  
POS

#### DELIVERABLES

Creation of a trade campaign and instore pos. We developed the entire concept and supported adidas right through the campaign including the design and production of the training manuals, booklets and certificates.









dexam





CLIENT  
Dexam

PROJECT  
Packaging, product  
catalogue

DELIVERABLES

We have supported Dexam International with their packaging design requirements since 2007. These include a range of products consisting of over 1000 products of various sizes and styles.













**SIMRAD**





CLIENT  
Simrad

PROJECT  
Global campaign

DELIVERABLES

Global campaign encouraging product upgrading. We provided concept creation, design and production of print adverts, emailers and pos in multiple languages.









CLIENT  
South Downs National  
Park Authority

PROJECT  
Vehicle Signage

DELIVERABLES  
Winning a contract to provide creative services to the  
South Downs National Park. Requirements include  
design for print, signage and email marketing.









CLIENT  
Fat Face

PROJECT  
POS

DELIVERABLES

We supported the in housedesign team at Fat Face and created a range of concepts to promote their autumn winter collection.



*Tailored*

BESPOKE CREATIVE TEAMS